

## IDFA DOCS FOR SALE 2010



### **GOLDEN AGE? A DUPLICITOUS TRADE** | 45' | CURRENT AFFAIRS / ECONOMY

No sooner had the global financial markets plummeted into crisis than the demand for gold rose. But is gold really a safe investment? And who wins and who loses in the gold trade? Yet the very substance that represents so much value in the industrial nations is destroying the lives of countless people, because in the gold rush, only the companies and the speculators make money. The film presents a boom's winners and untold losers.



### **BEYOND BLACK AND WHITE: HELEN ZILLE** SOUTH AFRICA'S NEW OPPOSITION LEADER | 45' / 52' | CURRENT AFFAIRS / POLITICS

She is white and she is the Premier of the Western Cape Province, economically the richest region in South Africa. Her name is Helen Zille, a former journalist and anti-Apartheid activist. For three years she was the only white mayor on the entire continent, in a city where the legacy of Apartheid was particularly strong: Cape Town. And she continues her fight against racism, poverty and corruption leading the Democratic Alliance (DA). Join us for a very private look at her life and work for democracy.



### **TO RUSSIA WITH JAZZ** | 45' / 90' | HISTORY

In 1962, at the height of the Cold War, the American government sent 19 young jazz musicians with the legendary 'King of Swing' Benny Goodman on an adventurous tour of the Soviet Union. As the U.S. response to Khrushchev's huge cultural offensive, the big band was meant open a Pandora's Box. Under constant scrutiny by the KGB, they were witness to the repression of their Soviet fans; still their music tore the first holes in the Iron Curtain.



### **IN WHAT WE TRUST** | 52' / 90' HD | PEOPLE / SOCIETY / ECONOMY

Money: a magical substance that can mean anything and yet has no worth. Poverty guarantees its value: If everyone had enough money, it would have no worth. Some are convinced that the current challenges to humanity cannot be solved within our monopolistic monetary system. In a favela on the edge of Brazil's Fortaleza, a second, homemade currency, the palmas, has given this poor quarter a flourishing economy. Thousands of complementary currencies around the world are proving this now.



### **THREE STARS** | 52' / 90' HD | ENTERTAINMENT / ART

It is set in an alien and exclusive world, withdrawn from most of us: the highly stylized gourmet restaurants and their often cramped and noisy kitchens. Focusing on nine Michelin starred chefs from three continents, skilled both in charming small talk with their guests and a gruff commanding tone towards their kitchen brigades, the film depicts their everyday life behind the scenes and reveals the real business of cooking on the highest level.



### **CAR PARK GLAMOUR** | 3 x 30' / 52' HD | ENTERTAINMENT / ART / ARCHITECTURE

Multi-storey car parks, car dealerships, car museums and underground garages are not places one normally associates with art and design. The fact is however that over the past 15 years, the most famous names on the international architectural scene have thrown themselves into this area. Bright halls were created underneath the ground; spaces reminiscent of banqueting halls or even cathedrals. Car showrooms were created which were singularly bold and breathtakingly courageous.



### **20,000 CABLES UNDER THE SEA** | 45' HD | SCIENCE / RESEARCH / TECHNOLOGY

How do the incredible volumes of data that are coursing through our air manage to cross the world's oceans? The answer lies on the seabed in several million kilometres of very delicate glass fibre bundles. How does the internet work so reliably, and what is done when faults have to be repaired at sea? This film poses questions about the future of broadband communication and looks over the shoulders of the people who dedicate their every day lives to this globe-spanning cable network.